

FOR IMMEDIATE RELEASE – April 16, 2013

LOCATION:

Metro Wire and Cable - MI
6636 Metropolitan Parkway
Sterling Heights, Michigan
48312

Metro Wire and Cable - GA
2105 Newpoint Place – Ste. 400
Lawrenceville, Georgia
30043

Metro Wire and Cable - IA
2802 Independence Road
Iowa City, Iowa
52240

Metro Wire and Cable, Corp. Announces New Website

Metro Wire and Cable is pleased to announce the launch of its new website; www.metrowire.net. The new website will allow for Metro Wire and Cable to connect with customers in various markets and showcase the multiple value added services in which the company has been known for, dating back to the 1970's.

“The new web-site will allow for us to connect with customers and the various markets that we serve in a new way” states General Manager Devin Ezop. “Although we have had a web presence for many years, we will be reaching different geographic territories now, as well as connecting with current and potential customers to showcase the services that we offer that can make their job easier.”

Metro Wire & Cable, one of the Nation's top two-hundred electrical distributors, provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. With locations in Michigan, Georgia, and Iowa, MWC specializes in working alongside public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry.

For more information about the new website, please contact Nathan Tallman, Corporate Development and Marketing Director, at (586) 264-3050 or ntallman@metrowire.net.

###

About Metro Wire & Cable

Metro Wire & Cable, one of the Nation's top two-hundred electrical distributors, provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. These markets include public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry. Metro Wire, founded in Detroit, Michigan in 1976, established its Southeast Regional Distribution Center in Atlanta, Georgia in 1981, and it's Midwest Regional Distribution Center in Iowa City, Iowa in 2008. The company, now headquartered in Sterling Heights, Michigan, maintains extensive inventories tailored specifically to customer requirements at each location.

Corporate Contact

Nathan Tallman; Corporate Development and Marketing Director, (586) 264-3050, ntallman@metrowire.net