

FOR IMMEDIATE RELEASE

LOCATION:

Metro Wire and Cable – GA
2105 Newpoint Place – Ste. 400
Lawrenceville, Georgia 30043

Metro Wire and Cable, Corp. Warehouse Specialists Complete Training Program

Making all employees knowledgeable of the properties, applications, and various differences of wire and cable has been Metro Wire and Cable's mantra since the company's founding in 1976. Last month, Metro Wire and Cable's Southeast Distribution Facility (Lawrenceville, GA) warehouse completed a multi-month, rigorous training program to better help customers and the applications that they seek.

During the course of the program, successfully completed by 100% of the warehouse personal, modules were presented weekly followed by tests to gauge retention and knowledge of the material. The training program, led by Regional Sales Manager Richard Wade, was successfully completed by: Brian Rogers, Michael Rider, Julio Sanchez, and Tarus Sadler.

"This program has allowed for our warehouse employees to provide a greater level of customer service when working with our customers" stated Tom Gartrelle, Metro Wire and Cable's Atlanta warehouse manager. "When making deliveries or interacting with customers who purchase and pick-up material at our location, we can better discuss with them their goals and applications for their purchase."

Metro Wire & Cable provides value added handling, warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. With locations in Michigan, Georgia, and Iowa, MWC specializes in working alongside public utilities, electrical contractors, wind-farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry.

For more information about this press release and training program, please contact Nathan Tallman, Corporate Development and Marketing Director, at (586) 264-3050 or ntallman@metrowire.net.

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About Metro Wire & Cable

Metro Wire & Cable, one of the Nation's top two-hundred electrical distributors, provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. These markets include public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry. Metro Wire, founded in Detroit, Michigan in 1976, established its Southeast Regional Distribution Center in Atlanta, Georgia in 1981, and it's Midwest Regional Distribution Center in Iowa City, Iowa in 2008. The company, now headquartered in Sterling Heights, Michigan, maintains extensive inventories tailored specifically to customer requirements at each location.

Corporate Contact

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Left to Right: Julio Sanchez, Mike Rider, Brian Rogers, and Tarus Sadler.