

FOR IMMEDIATE RELEASE – March 24<sup>th</sup>, 2015

LOCATION:

Metro Wire and Cable  
2105 Newpoint Place – Suite 400  
Lawrenceville, GA 30043

**Metro Wire and Cable, Corp. Announces the Hiring of Jerry Braswell**

Metro Wire and Cable - Atlanta is pleased to announce the hiring of **JERRY BRASWELL** as **SALES CONSULTANT** in Lawrenceville, Georgia.

Braswell comes to Metro Wire and Cable after serving in several capacities within the wire and cable, and the electrical distribution industry. With over ten years of industry knowledge, Braswell will be charged with working with customers in and around the Southeast portion of the United States, including but not limited to Georgia, South Carolina, Mississippi, Alabama, Florida, Texas, Louisiana, Arkansas, and Tennessee. Based on his previous experiences, Braswell will be primarily focused on the following client segments: industrial, electrical contractors, utility contractors, IMSA applications, wind farm developments, and other customer bases.

Richard Wade, Southeast Regional Sales Manager stated “Jerry has a great record of providing ownership to large scale projects and working with a wide variety of customers. We are excited that Jerry has joined our team and looking forward to his continued growth within the industry.”

Braswell can be reached at 1-770-995-3700 or at [jbraswell@metrowire.net](mailto:jbraswell@metrowire.net).

For more information about this hiring, please contact Richard Wade, Southeast Regional Sales Manager, 1-770-995-3700 or by e-mail at [rwade@metrowire.net](mailto:rwade@metrowire.net) or Nathan Tallman, Corporate Development Director, 1-586-264-3050, [ntallman@metrowire.net](mailto:ntallman@metrowire.net).

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**About Metro Wire & Cable**

Metro Wire & Cable, one of the Nation's top two-hundred electrical distributors, provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. These markets include public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry. Metro Wire, founded in Detroit, Michigan in 1976, established its Southeast Regional Distribution Center in Atlanta, Georgia in 1981, and it's Midwest Regional Distribution Center in Iowa City, Iowa in 2008. The company, now headquartered in Sterling Heights, Michigan, maintains extensive inventories tailored specifically to customer requirements at each location.

**Corporate Contact**

Nathan Tallman, Corporate Development Director, 1-586-264-3050, [ntallman@metrowire.net](mailto:ntallman@metrowire.net).