

FOR IMMEDIATE RELEASE – March 18, 2014

LOCATION:

Metro Wire and Cable
2802 Independence Road
Iowa City, IA 52240

Metro Wire and Cable, Corp. Announces the Hiring of Richard Frank

Metro Wire and Cable-Iowa City is pleased to announce the hiring of **Richard Frank** as **Sales Consultant** in Iowa City, Iowa.

Richard comes to Metro Wire and Cable after serving in several capacities within the wire and cable and electrical distribution industry. Serving in various capacities from warehouse/supply chain, to sales and operations, Richard has a solid background for providing solutions to customers' needs and specifications.

Richard will be charged with working with customers in and around Iowa, Illinois, Wisconsin, and Minnesota, as well as specializing in providing results to electrical contractors, fire and security companies, utilities, OEM's and other customer bases. Richard's broad knowledge of electrical cable and accessories, coupled with his ability to relate well with various customer groups will poise him for great success in these markets.

Ryan Wesley, Sales Leader (Iowa City) states "We are very excited to have Richard join our team. Richard brings experience in the industry and a strong foundation in consultative selling to our branch. We are growing, and we are excited Richard is part of this growth."

Richard can be reached at 1-319-337-9473 or by e-mail at rfrank@metrowire.net.

For more information about this hiring, please contact Ryan Wesley, Sales Leader (Iowa City), 1-319-337-9473 or by e-mail at rwesley@metrowire.net or Nathan Tallman, Corporate Development Director, 1-586-264-3050, ntallman@metrowire.net.

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About Metro Wire & Cable

Metro Wire & Cable, one of the Nation's top two-hundred electrical distributors, provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. These markets include public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry. Metro Wire, founded in Detroit, Michigan in 1976, established its Southeast Regional Distribution Center in Atlanta, Georgia in 1981, and it's Midwest Regional Distribution Center in Iowa City, Iowa in 2008. The company, now headquartered in Sterling Heights, Michigan, maintains extensive inventories tailored specifically to customer requirements at each location.

Corporate Contact

Nathan Tallman, Corporate Development Director, 1-586-264-3050, ntallman@metrowire.net