

FOR IMMEDIATE RELEASE – June 4, 2012

LOCATION:

Metro Wire and Cable
2802 Independence Road
Iowa City, IA 52240

**Metro Wire and Cable, Corp. Celebrates Success, Opening of Iowa City Branch
Ribbon Cutting Scheduled for June 18**

(Sterling Heights, Michigan) - Metro Wire and Cable, Corp. (MWC) will celebrate the success of its Iowa City, Iowa, location with a reception and an official ribbon cutting, on Monday, June 18th, 2012 at 11:00AM at its office and warehouse facility at 2802 Independence Road in Iowa City.

The Iowa City Area Chamber of Commerce and the Iowa City Area Development (ICAD) Group will host the ribbon cutting ceremony to recognize MWC's success and growth in the region. A brief program will include comments from company leadership and economic development representatives. Tours will also be made available.

Donald Ezop, President of Metro Wire & Cable, said his company is eager to showcase his facility to the community. "Metro Wire and Cable first starting working in this region immediately following the floods of 2008," said Ezop. "When we announced our decision to open a permanent location, the community welcomed us and made us feel at home."

MWC provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. These markets include public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry.

Mark Nolte, ICAD Group Interim President, notes that MWC has been able to hit the ground running. "Through our annual existing industry interviews with leadership in Iowa City and Michigan, we've witnessed their strength and success," said Nolte. "This location has added several new staff members and positions since opening and we look forward to their continued growth in our region."

MWC was founded in Detroit, Michigan, in 1976 and has additional office and warehouse locations in Metro Detroit and Atlanta, Georgia. The company is headquartered in Sterling Heights, Michigan.

For more information about the event, please contact Nate Tallman at Metro Wire and Cable at ntallman@metrowire.net or at (586) 264-3050.

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About Metro Wire & Cable

Metro Wire & Cable provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. These markets include public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry. Metro Wire, founded in Detroit, Michigan in 1976, established its Southeast Regional Distribution Center in Atlanta, Georgia in 1981, and its Midwest Regional Distribution Center in Iowa City, Iowa in 2008. The company, now headquartered in Sterling Heights, Michigan, maintains extensive inventories tailored specifically to customer requirements at each location.

Corporate Contact

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