



Ryan Wesley

Ryan Wesley serves as Metro Wire and Cable's Midwest Regional Sales Manager. Based out of Iowa City (IA), this location serves as the primary distribution facility for Metro Wire's customers along the West Coast, Great Plain's and parts of the Mississippi Valley.

Ryan, a native Michigander, started with Metro in 2008 when approached with the opportunity to train in Michigan with the intentions of moving to Iowa City when Metro Wire opened its newest facility later that year. Prior to and immediately upon arrival, Ryan was faced with a unique challenge to supply utility providers and contractors wire and cable after the historic and devastating flooding to Iowa City and much of the Midwest during the Fall of 2008. Being his first interaction with many customers in this region, Ryan quickly had to react to provide solutions. "This was a crazy change for me, but one that I look back fondly on," stated Ryan. "Not only were we opening up a new facility that was barely stocked, but we were also training staff and getting familiar with our new surroundings. This was very chaotic, but we were happy to be able to assist the residents and customers during this time and to this day."

Ryan was promoted from Sales Consultant to Regional Sales Manager in 2015 because of his ability to work well with customers, his vast product knowledge and prior successes. Most proud of how the facility has grown (more stock, more employees, and increased presence) since opening, Ryan appreciates the opportunity to grow as a sales professional at Metro Wire. "I have the support to try new ideas and ways we can better our business, and I like providing those same solutions and approaches to our customers."

Ryan is a proud Michigan State University alum and enjoys golfing and boating in his spare time.

Ryan can be reached at rwesley@metrowire.net or 1-319-337-9473.



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