

FOR IMMEDIATE RELEASE

## METRO WIRE "GOES PINK" IN OCTOBER

This October, Metro Wire and Cable Corp. is proud to participate in National Breast Cancer Awareness Month. National research suggests breast cancer is the second most common type of cancer in women, and about 1 in 8 women born today in the United States will get breast cancer at some point.

Early detection, increased awareness, education and support are key, and Metro Wire employees at all three locations (Sterling Heights [MI], Lawrenceville [GA], and Iowa City [IA]) will be getting the word out by wearing and distributing pink ribbons, and by raising funds for the American Cancer Society's 'Making Strides Against Breast Cancer'. Metro employees can "buy" additional casual attire days for a contribution to 'Making Strides', and jars will be placed in warehouse areas for visitor contributions. Metro's Michigan Corporate Headquarters will also be participating in a 'Making Strides' walk on October 27th in Rochester, Michigan.

"Supporting this cause is near and dear to us at Metro Wire", states Devin Ezop, Owner, President and CEO. "Many past and present employees have been impacted by this disease as well as many of our customers, family members and loved ones. We are doing our part to support them and supporting the mission to find a cure to this terrible disease."

With locations in Michigan, Georgia, and Iowa, MWC specializes in working alongside public utilities, electrical contractors, wind-farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry. Metro Wire & Cable provides value added handling, warehousing, supply chain, and delivery services of wire and cable products for this broad spectrum of markets.

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### About Metro Wire & Cable

Metro Wire & Cable, one of the Nation's top two hundred electrical distributors, provides warehousing, supply chain, and delivery services of wire and cable products for a broad spectrum of markets. These markets include public utilities, electrical contractors, wind farm developers, commercial and industrial HVAC industries, traffic signal and airport lighting contractors, Original Equipment Manufacturers (OEM's) and the security industry. Metro Wire, founded in Detroit, Michigan in 1976, established its Southeast Regional Distribution Center in Atlanta, Georgia in 1981, and it's Midwest Regional Distribution Center in Iowa City, Iowa in 2008. The company, now headquartered in Sterling Heights, Michigan, maintains extensive inventories tailored specifically to customer requirements at each location.

### Corporate Contact

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### Locations

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Metro Wire and Cable - GA 2105 Newpoint Place – Ste. 400 Lawrenceville, Georgia 30043

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